



PULSE '17

15% OF ATTENDING COMPANIES BRING FIVE OR MORE MEMBERS OF THEIR TEAM TO PULSE

AS WE ENTER OUR FIFTH SEASON OF THE PULSE CONFERENCE - THE LARGEST EVENT FOR THE CUSTOMER SUCCESS COMMUNITY - WE'VE HEARD FROM ATTENDEES THAT THOSE WHO EXTRACTED THE MOST VALUE FROM THEIR TIME AT PULSE BROUGHT THEIR COLLEAGUES WITH THEM.

We wanted to formalize this program for 2017 to not only provide economic incentives for companies purchasing bulk registrations, but also, to introduce value programs to make your team's experience at Pulse much more than a conference.

QUICK FACTS:

- Pulse 2017
- May 8 - 11, 2017
- Oakland Convention Center
- Oakland, CA
- Anticipating 4000-5000 attendees
- Learn more at gainsight.com/pulse

Since space is limited for these promotions, we expect to sell out of the Teams and Offsite packages by **January 31st, 2017**. If you're interested in taking advantage of these benefits, please contact your Gainsight Account Executive or Customer Success Manager today.

	INDIVIDUAL	GROUPS	TEAMS	OFFSITE
		<i>Bring a friend - no one should ever Pulse alone.</i>	<i>Invest in team experience and certification.</i>	<i>A platform for your Customer Success team offsite.</i>
Required # of Attendees from Company	1	5	15	25+
# of Packages Available	-	-	50	12
Economic Incentives				
Discount on Registration Prices	0%	15%	25%	50%
Package Fee	-	-	-	\$20,000 <i>Includes 25 tickets</i>
Per Ticket Price	\$1,295	\$971	\$842	\$647
Value Added Incentives				
Free CSU Online Certification		x	x	x
Signed Copies of Customer Success: The Book		x	x	x
Guaranteed Speaking Opportunity			x	x
Company Branded T-Shirts			x	x
Free Admission to Certification Day			x	x
Dedicated Conference Room at Venue				x
VIP Concierge Throughout Event				x



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“OFFSITE EXPERIENCE” CONTRACT

Company Name:

Billing Address:

Contact Name:

Contact Title:

Contact Email:

Contact Phone:

Billing Contact Name:

Billing Contact Title:

Billing Contact Email:

Billing Contact Phone:

Purchase Order #:

Program Cost: \$20,000 (25 passes included)

No. of Additional Passes (\$647 pp):

Total Spend:

SIGNATURE

DATE

Your Pulse 2017 Offsite Experience is not confirmed until payment is received in full. Full payment is due upon receipt of invoice. Gainsight reserves the right to cancel your Pulse 2017 Offsite Experience if payment is not received in full thirty days prior to the event and cannot guarantee program deliverables until payment is received. Once a contract is signed and received, it is considered binding and non-refundable. Note that conference room location is available on a first come, first serve basis on the order the contract is receive

QUICK FACTS:

- Discounted Conference Registration
 - Dedicated Onsite Breakout Room
 - Dedicated Onsite Check-In
 - Team Branded Pulse T-Shirts
 - Team Dinner (Sponsored by Gainsight)
 - Signed Copies of the book Customer Success: The Book
 - Guaranteed Executive Speaking Opportunity
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PRICING DETAILS

- Offer Includes 25 Registrations
 - Offer Includes Promo Code for Future Registrations at 50% Off Full Price (\$647 pp)
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